**Social Engineering**

Social Engineering - Psychological manipulation. It is exploiting a set of human weakness.

* Media
* Advertising
* Kids
* Sales

Intent

Malicious Intent

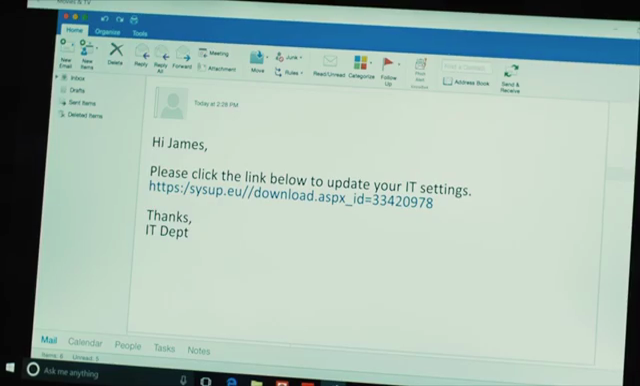
Computer Based Social Engineering

Human Based Social Engineering

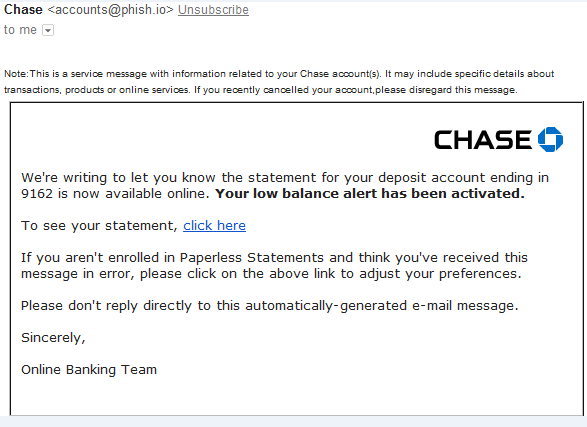
The largest firm accounted from 30000 leaked emails address alone

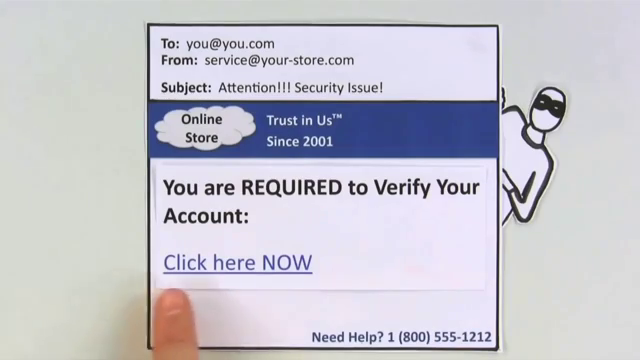
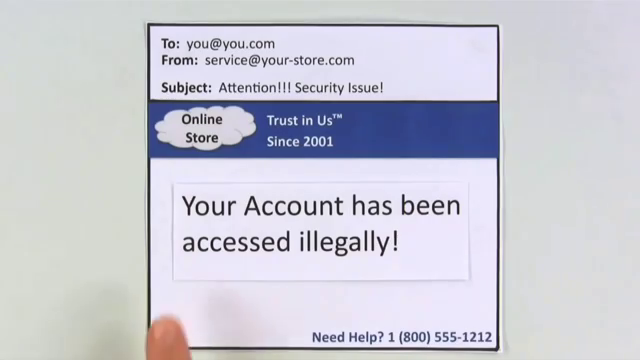
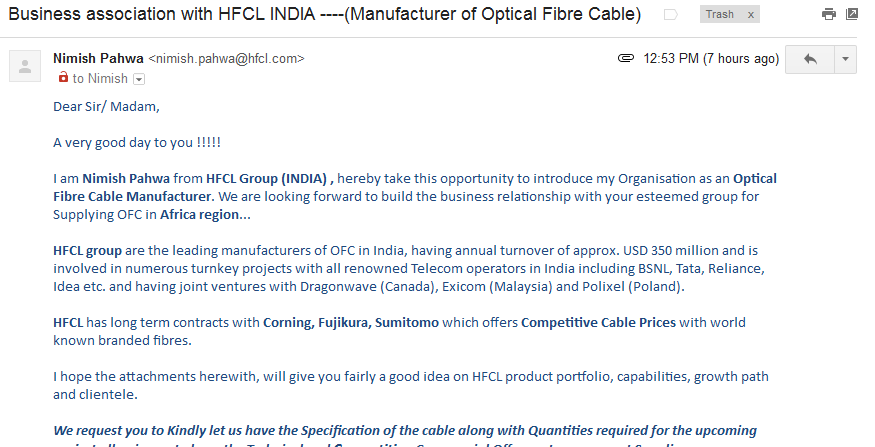
Researchers say most of the addresses were not directly stolen but came from 3rd Party Data breaches

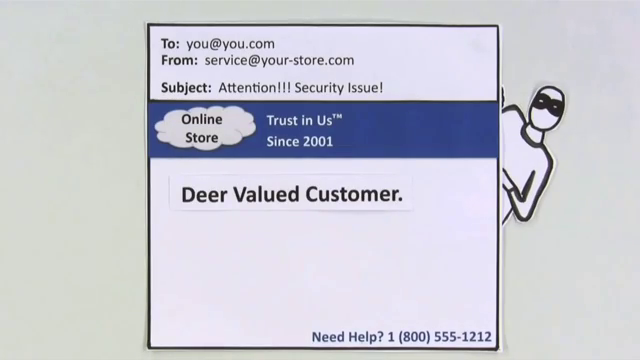
Email and password combinations for websites such as LinkedIn can be used by attackers to slip past business defenses.

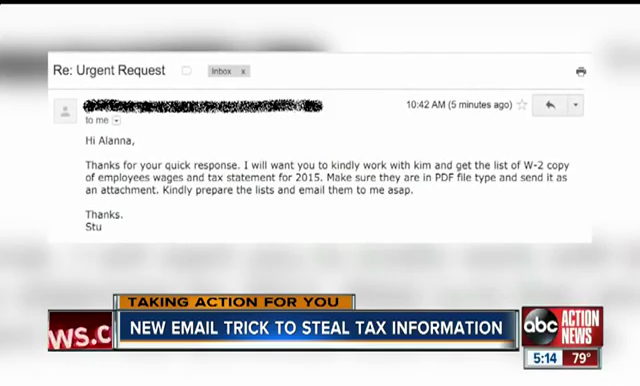


Spear Phishing







https://yspcjis.net/menu